INTELLA X
WHITEPAPER
v1.1

Blockchain Gaming Platform

TABLE OF CONTENTS

INTRODUCTION

With the rapid expansion and wide-range implementations brought on by blockchain technology, many key players in the gaming industry are driving mass adoption of the technology en masse—making the first real application for blockchain.

Through the implementation of the technology, the current $200 billion industry was introduced with entirely new forms of business models, monetization, and creative content development, which led to games being more immersive than ever. As an example, tokenizing in-game assets into Fungible and Non-Fungible Tokens (NFTs) created a new form of revenue stream and in-game application for game developers while giving the players true ownership of their game assets along with economic incentives.

And in 2021, the impact and potential of blockchain gaming in the consumer market were shown by the trading volume of game-related NFTs, which alone reached an estimate of $8.8B - showing exponential expansion as well as market demands considering that the first-generation blockchain games were only recently introduced a few years back. And with the accelerated growth of the blockchain gaming market in such a short span, leaders and experts estimate the blockchain gaming market to grow to $50B by 2025.

Following the rapid development and growth of the blockchain gaming ecosystem, a significant number of game developers are constantly seeking to migrate their current or new projects into Web3. However, many face high entry barriers due to a lack of technical expertise, market insight, capital, and other essential factors required to transition to the blockchain space.

These occurrences led to the emergence of game platforms to provide game developers and studios with the necessary services to deploy their applications in the Web3 market.

However, despite the importance of such platforms in the market, the platform providers are simply offering support for the onboarding services while maintaining the traditional, centralized revenue model catering only to the platform provider and developers. Furthermore, in the centralized revenue structure (which is regulated and dictated by the platform provider), the generated revenue is shared exclusively amongst only the platform providers and the individual developers. And combined with obscurity in the usage of funds specified in the platform's token economy, it negates the fundamental principles of Web 3.0.

Per contra, Intella X's mission is to reshape platform providers' operation in Web3 by ushering in a new platform service model that perpetually empowers and incentivizes contributors of the ecosystem. In addition, it aims at introducing a one-of-a-kind revenue share protocol that lifts the existing barriers to encompass the platform provider, game developers, and the gamers themselves.

ABOUT INTELLA X

Through the combination of its proprietary services, unique contributor-centric protocols, and games that is unrivaled even by traditional industry standards, Intella X aims to be the innovative forerunner in Web3 gaming.

INDUSTRY EXPERTISE

The founding team is comprised of industry experts in both blockchain and gaming sectors with in-depth knowledge and expertise in multi-platform development and various game services–genres ranging from RTS (Real-time Strategy), Shooters, MOBA, RPG, MMORPG, Simulations, and more. The team is also supported by a Genesis Contributor, an organization with +25 years of industry knowledge working with over 500 developers worldwide in developing and operating large-scale gaming platforms.
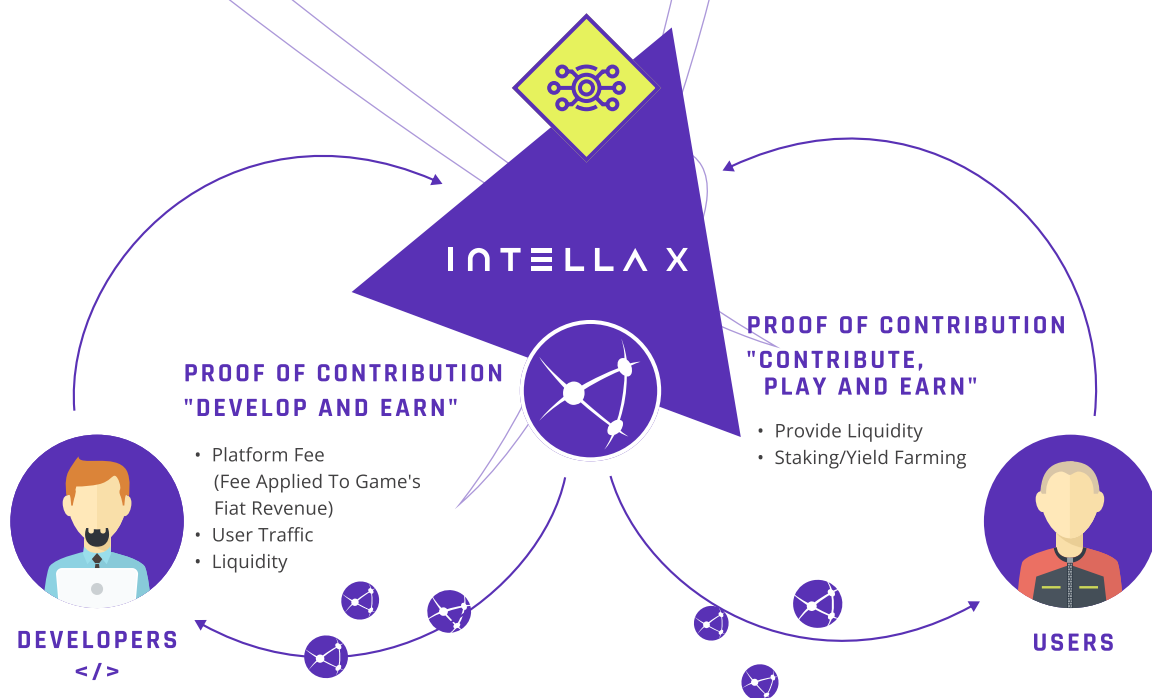
DEVELOPER-FRIENDLY ENVIRONMENT

The Intella X platform has been carefully designed to lower the technical barriers encountered by potential game developers in their migration to the Web3 space, in particular, the onboarding process to the platform. For potential game developers' transition to Web3 through the platform, a developer-friendly environment and needed services are provided to ensure a successful entry into the Intella X ecosystem. From direct onboarding or migration from a different platform, the Intella X platform offers numerous technical services to support the needs of each developer in their integration process. Some of the services include but are not limited to:

- White-glove technical support and consultation
- Competitive revenue share model
- Grants and kick-start funds for upcoming game developers
- Token-related services (i.e., Token Minting, IDOs, Liquidity Provisions, Tokenomics advisory, etc.)
- Launchpad (Fungibles and Non-fungibles) service
- Distribution of native platform token based on contribution

TOKEN DISTRIBUTION BASED ON PROOF OF CONTRIBUTION PROTOCOL (NATIVE PLATFORM TOKEN - INTELLA X TOKEN)

Unlike PoW or PoS consensus algorithms, where miners and validators are compensated for processing and validating on-chain data, the Intella X platform uses the Proof of Contribution (PoC) service model that allows contributors to the platform's ecosystem to be compensated for their contributions in the form of the native platform token without the need of running hardware or software.

INTELLA X

PROOF OF CONTRIBUTION "DEVELOP AND EARN"

- Platform Fee
  (Fee Applied To Game's
  Fiat Revenue)
- User Traffic
- Liquidity

PROOF OF CONTRIBUTION "CONTRIBUTE, PLAY AND EARN"

- Provide Liquidity
- Staking/Yield Farming

DEVELOPERS
</>

USERS

For game developers, three key metrics, comprised of on-chain and off-chain data, are used in determining each developer's contribution to the ecosystem and their shares of the monthly distributed Intella X tokens. The metrics are

- Platform Service Fee (Fees applied to each game project's fiat sale revenue)
- MAU (Monthly Active Users)
- TVL (Total Value Locked) for the game's designated Liquidity Pool

For the users on the platform, contributing by providing liquidity to various token pairs or staking within the platform ecosystem generates yields in the form of the native platform token.

The monthly contribution rewards to the recipients (i.e. platform provider, game developers, and users) will be from the allocated Ecosystem supply. For the initial 36 months, 8,000,000 tokens will be unlocked on a monthly basis. From the unlocked supply, based on the number of games available on the platform, the actual release supply will fluctuate between a minimum of 4,000,000 and a maximum hard cap of 8,000,000 tokens - not exceeding the hard cap. In addition, the monthly unlocked supply, minimum as well as maximum release supply will have a half-life of 36 months.
(On the 37th month, the monthly unlocked supply will be halved to 4,000,000 tokens, the minimum release supply to 2,000,000, and the maximum release supply to 4,000,000 tokens.)

PROPRIETARY PLATFORM SERVICES

Intella X platform provides a variety of services to both game developers and platform users. The proprietary services accommodate not only existing blockchain natives but game developers and users migrating to Web3.

Games

Wallet

NFT Launchpad

NFT Marketplace

DEX
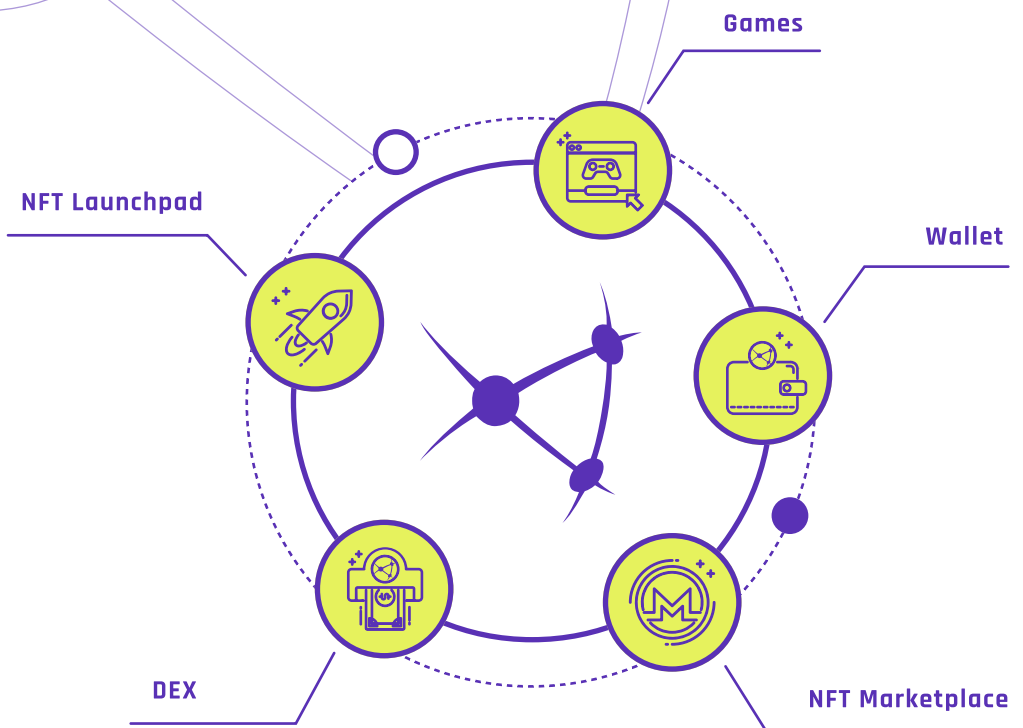
DEVELOPER-FRIENDLY ONBOARDING PROCESS

To facilitate the traditional game developers' transition to the Web3 space, Intella X provides a friendly onboarding environment to potential game developers, with custom hands-on technical support to fit the individual game developers' needs in their project's onboarding process.

INTELLA X WALLET

The Intella X Wallet is a proprietary, non-custodial Web3 wallet that is optimized for game services on the platform. Services include digital asset management, DEX, NFT Marketplace, Launchpad, and more. Users can access the platform services from their mobile device or as a browser extension. With the integration with Web3Auth services, the Intella X wallet offers seamless signup and login experience familiar to mainstream users while ensuring the highest security to safeguard the user's assets.

INTELLA X DEX

The Intella X DEX is the proprietary digital asset ecosystem for the Intella X platform. Similar to other decentralized exchanges, platform users can swap, stake, and/or provide liquidity to the ecosystem through the Intella X ecosystem.

INTELLA X LAUNCHPAD

The launchpad service in Intella X assists in bootstrapping game NFT projects to ensure successful entry into the ecosystem through user participation, events such as minting and whitelist events. The service is a gateway for project developers to promote and create awareness as well as build up projects' community for a successful entry into Intella X's ecosystem.

INTELLA X NFT MARKETPLACE

The NFT Marketplace is the home of game NFTs for the Intella X ecosystem. Game developers and users of the ecosystem will be able to mint, sell and trade unique game NFTs in the designated marketplace without the burden of high transaction fees.
In addition, users can trade with other users through real-time Peer to Peer trading support.

ARCHITECTURE

Intella X will be an interoperable multi-chain platform powered by two different blockchain networks during its initial establishment.

Ethereum, and its layer-2 solution, Polygon.
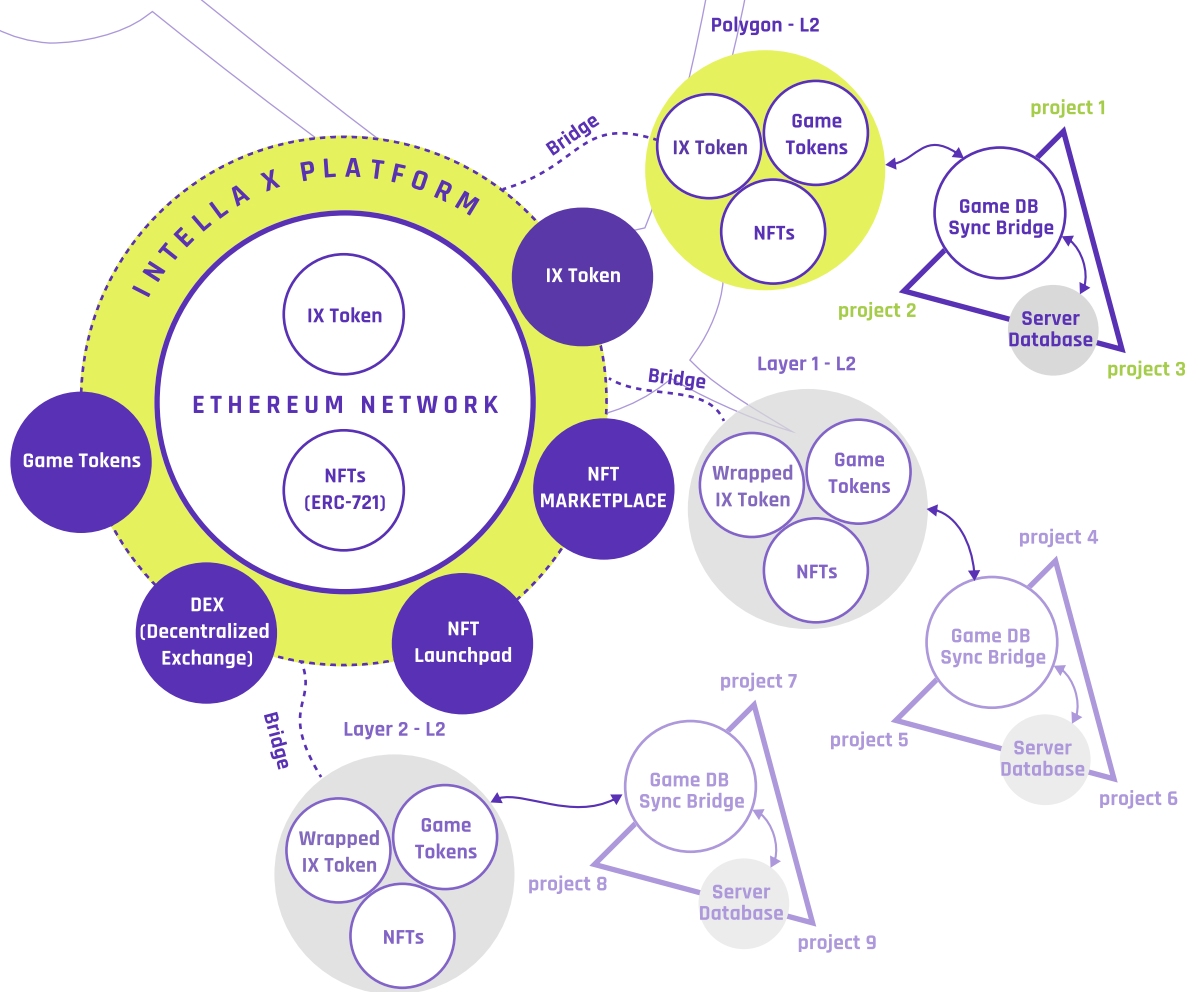
As the platform expands and reaches adequate sustainability, it will expand its reach to other networks for future ecosystem expansion.

The native platform token, Intella X Token, is an ERC-20 standard token on the Ethereum network, while the platform itself is built on top of the Polygon network. The native platform token will be bridged and used on the Polygon network due to its effectiveness in providing a highly-optimized, enterprise-grade scalability solution.

ABOUT INTELLA X TOKEN

Intella X Token is the native platform token for the Intella X platform. With a fixed max supply of 2,000,000,000 tokens, the token is a multifunctional token weaved into the platform's ecosystem to power the platform and interact directly with other individual game tokens. It serves as the basis for all transactions within the platform and has, among other things, the following uses;

CONTRIBUTION REWARDS

GOVERNANCE

PLATFORM ACCESS

META TRANSACTION
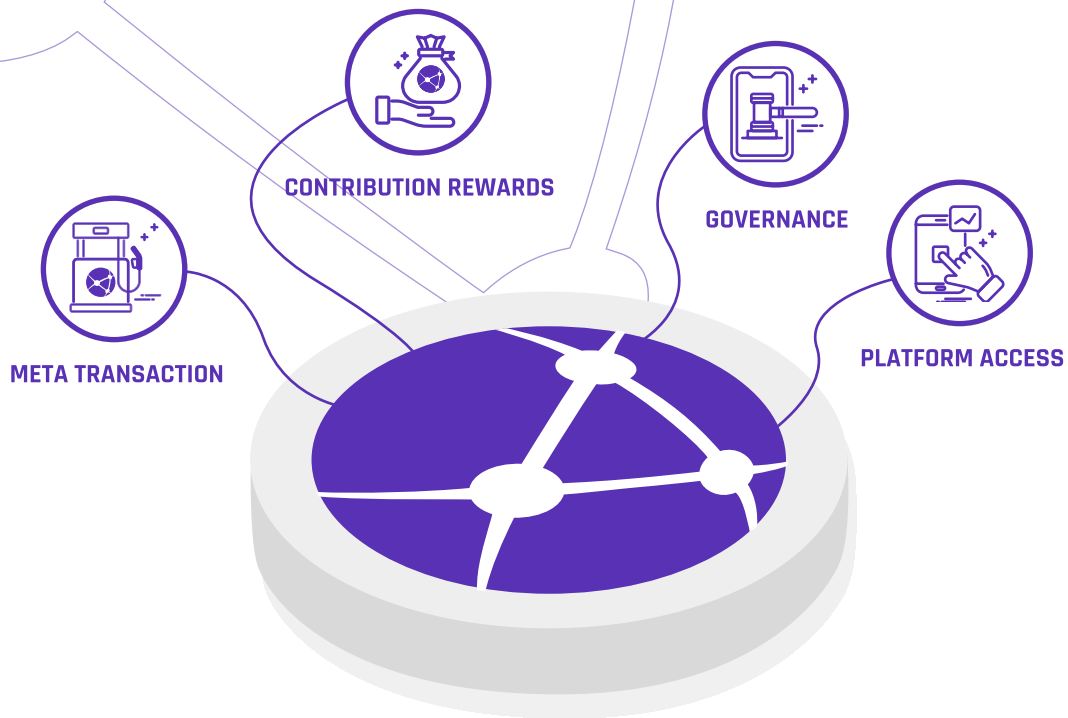
- **PLATFORM ACCESSIBILITY**

  Intella X token powers every feature and service available within the platform. Being the native platform token, the token is the native currency used to interact with services and game tokens in the platform.

- **CONTRIBUTION REWARDS**

  In addition to being the native platform token, the Intella X token is also the reward for ecosystem contributors. Game developers and platform users can contribute and earn their shares of the monthly released supply of the Intella X token.

- **GOVERNANCE**

  Holders of the IX token will be eligible to participate in the platform's governance, where they can exercise voting rights on decisions of the IX ecosystem.

- **META TRANSACTION**

  In addition to traditional transactions, Intella X supports meta transactions where users of the platform can use the Intella X token to pay for gas fees to process transactions on the blockchain.

DUAL-TOKEN ECONOMY

To establish an advanced, expandable digital blockchain gaming ecosystem, Intella X has adopted a "dual-token" economy to the platform to provide the necessary framework and ensure sustainability and continual expansion of the ecosystem.

While game developers share a similar objective of rewarding game users through tokenized assets and intricate game design, each game offers its unique form of gameplay supported by its in-game economy.

Implementing the dual-token structure provides developers with a flexible environment to design and deploy unique and complex game contents through their game-specific tokens, creating a micro-ecosystem within the Intella X ecosystem. In turn, it creates a sustainable ecosystem and increases the platform's capability to support numerous games in the efforts for platform expansion.

In combination with the game-specific tokens, the primary token, the Intella X token, will act as a standard measure of value that quantifies the overall value of the Intella X ecosystem. In contrast, the secondary token, the game-specific token, quantifies the value of the game's unique economy.

Thus, implementing the dual token economy sets the foundation for the sustainable and continuous growth of the platform's ecosystem by providing a suitable developmental environment while increasing the token's intrinsic value by expanding the use cases to each mini-ecosystem of games.
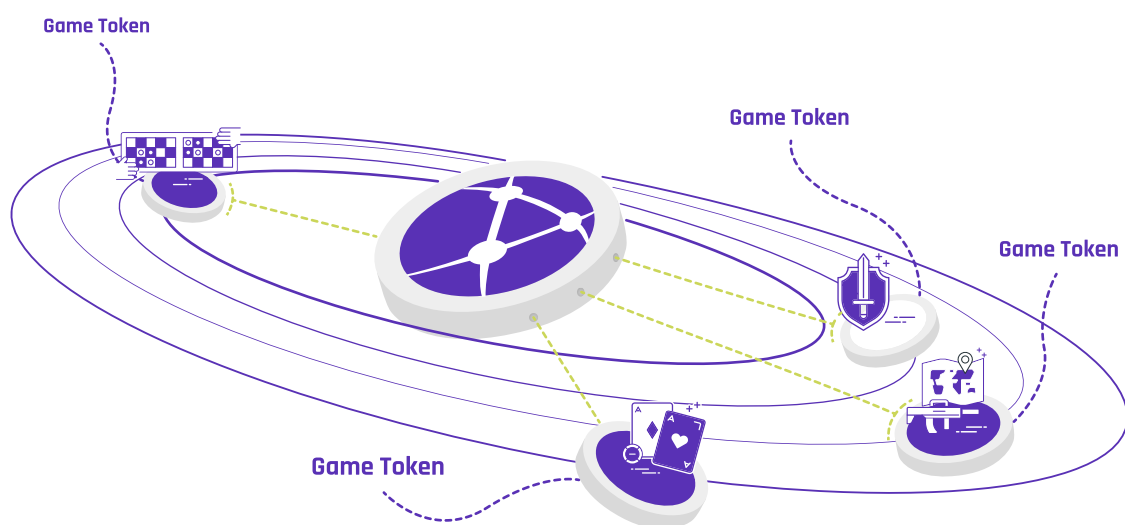
GROWTH BEACON FUND

Growth Beacon Fund or "GBF" has been established to support upcoming project developers by providing necessary funds and guidance to ensure a successful entry into the ecosystem. The funds are dedicated to facilitating project marketing, airdrops, and other innovative approaches to boost the game's awareness before entering the ecosystem.
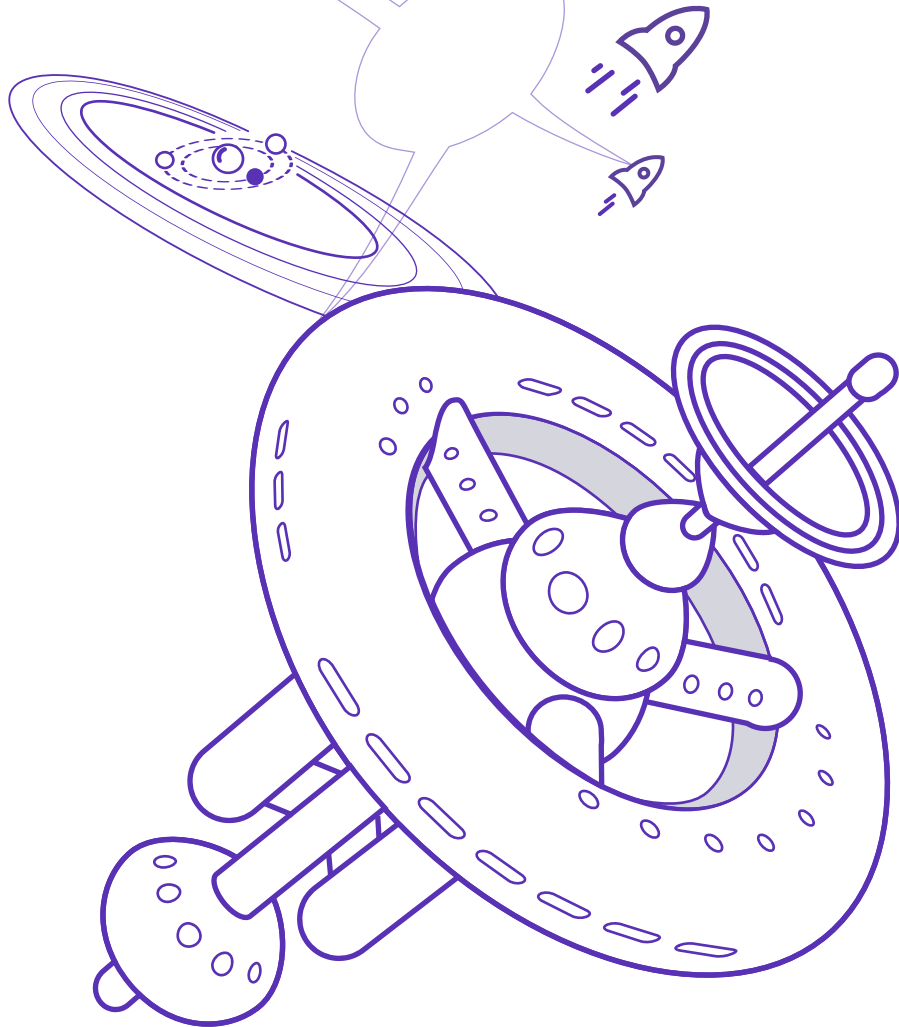
TOKENOMICS

A total of two billion Intella X Tokens (2,000,000,000) will be issued and allocated as follows;
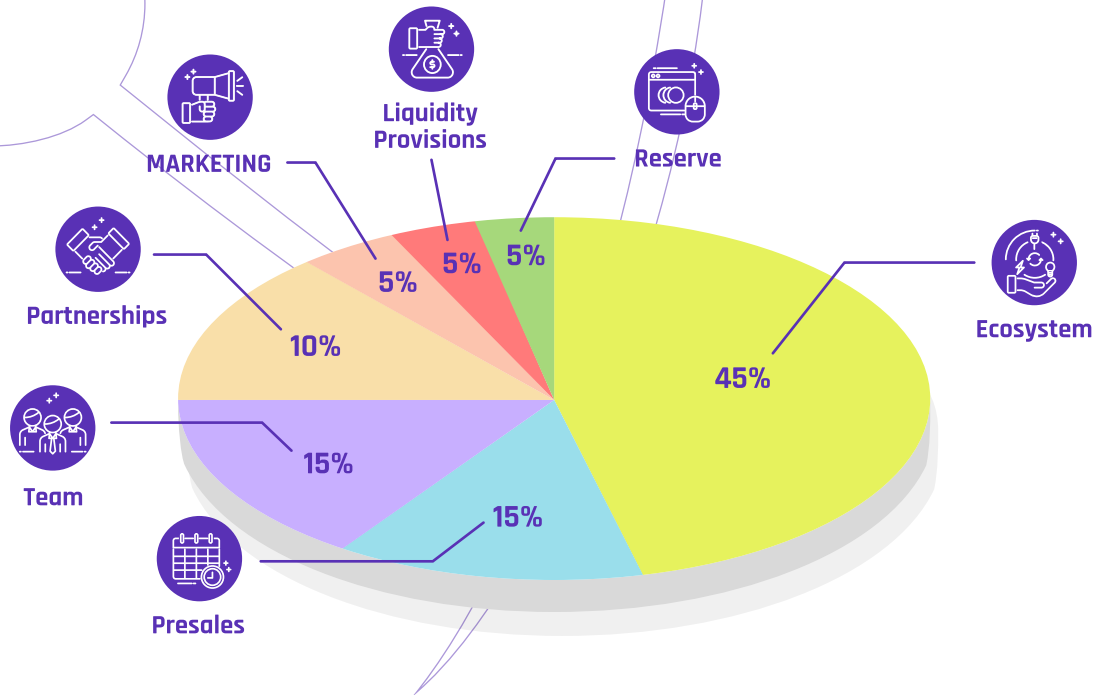
Allocations	Token Supply	Supply %	Unlock Details
Ecosystem	900,000,000	45%	For the first 36 months, 8 million tokens will be unlocked monthly, halving every 36 months
Presales	300,000,000	15%	6 months cliff + 18 months linear vesting starting from initial CEX listing
Team	300,000,000	15%	12 months cliff + 36 months linear vesting starting from initial CEX listing
Partnerships	200,000,000	10%	10% unlocked at initial CEX listing, remaining 90% unlocked linearly over 18 months
Marketing	100,000,000	5%	10% unlocked at initial CEX listing, remaining 90% unlocked linearly over 18 months
Liquidity Provisions	100,000,000	5%	
Reserve	100,000,000	5%	
Total Supply	2,000,000,000	100%	

ECOSYSTEM (45%)*

Tokens allocated to the designated supply will be used as the primary source of reward for the contributors of the ecosystem. The total supply will be locked via smart contract and unlocked in a monthly cadence following the launch of the first game in the ecosystem.

For the first 36 months, 8,000,000 tokens will be unlocked every month and the unlocked supply will be halved every 36 months. The rewards distributed to the contributors will be from the available, unlocked token supply in accordance with the Proof of Contribution protocol.

PRESALES (15%)

The allocated supply is for early investors, both institutional and individuals, that assist in the early stage establishment of the Intella X platform.
(The supply has a 6-month cliff and 18 months linear vesting from the initial CEX/DEX listing.)

TEAM (15%)

The allocated supply is to encourage and incentivize the Intella X team and other parties to ensure the highest level of project commitment and sound operation of the platform.
(The supply has a 12-month cliff and 36 months linear vesting from the initial CEX/DEX listing.)

PARTNERSHIPS (10%)*

The allocated supply will be used for strategic partnerships of Intella X and solely for building, growing, and expanding the platform's ecosystem through various strategic partnerships and ventures. (From the total allocated supply, 90% of the allocated supply will be locked via smart contract and unlock 10,000,000 tokens in a monthly cadence for 18 months.)

MARKETING (5%)*

The allocated supply will be used for marketing and promoting the Intella X platform and surrounding projects. This includes but is not limited to, user acquisition, brand awareness, marketing campaigns, and other related services within and outside the ecosystem.
(From the total allocated supply, 90% of the allocated supply will be locked via smart contract and unlock 5,000,000 tokens in a monthly cadence for 18 months.)
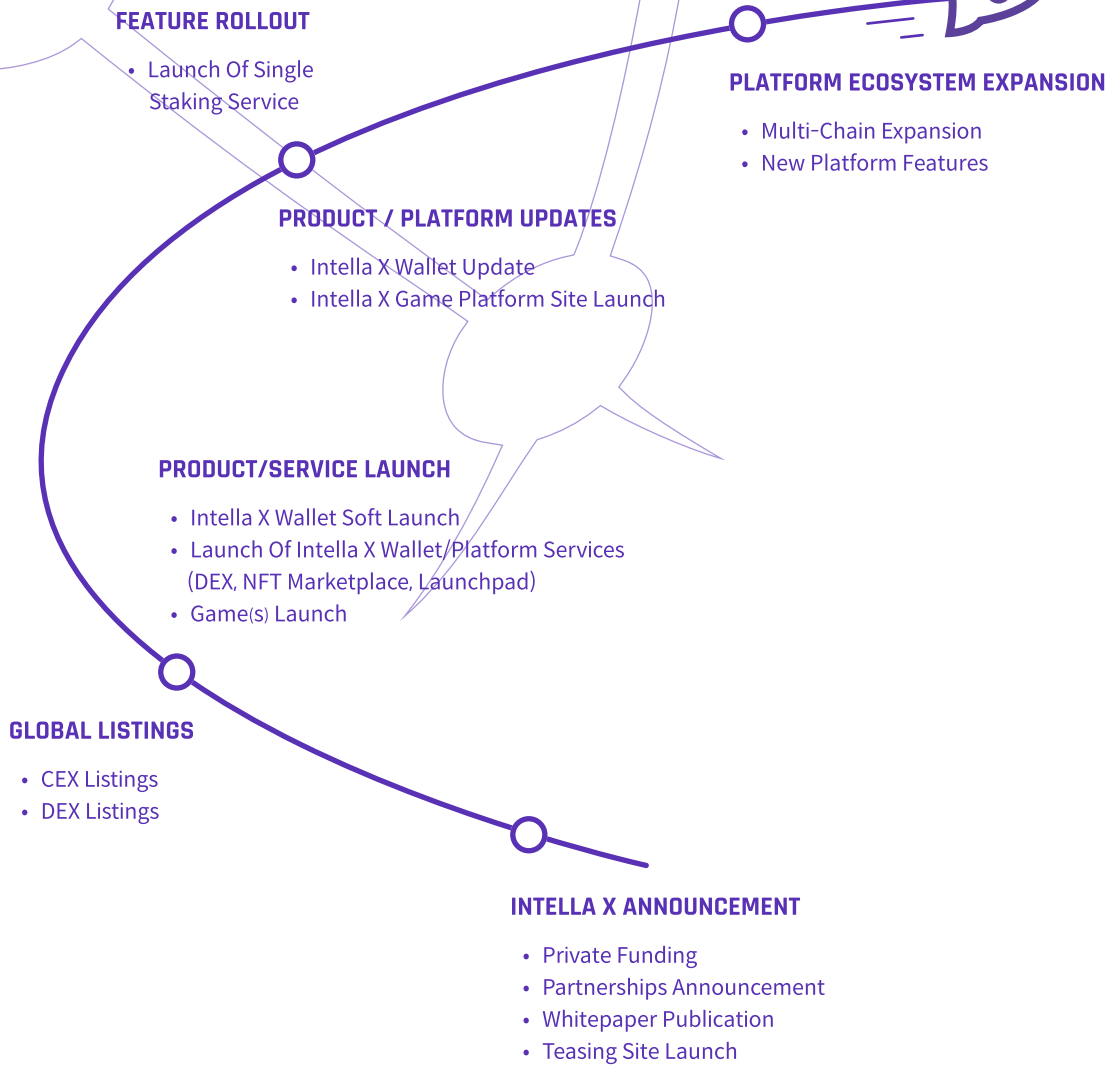
LIQUIDITY PROVISIONS (5%)

The allocated supply will be used for services that require initial liquidity provisions in and out of the ecosystem. This includes but is not limited to, liquidity provision for any Decentralized Exchanges, Centralized Exchanges, and other protocols and services.

RESERVE (5%)

The allocated supply will be used for the sole purpose of quick response to unexpected, urgent circumstances and or related factors that require immediate liquidity execution. The usage is flexible; however, the usage and the premise will be disclosed in the token report to maintain transparency. Distribution of the Intella X Token will be disclosed to all ecosystem contributors through Token Reporting, which will be periodically disclosed to the community to maintain transparency and integrity of the project.

*Unlocked tokens from the allocation supply are not circulating supply. The unlocked tokens are available token pool to be used for the sole purposes outlined within each allocation supply by the provider of the platform.

ROADMAP

FEATURE ROLLOUT

- Launch Of Single Staking Service

PRODUCT / PLATFORM UPDATES

- Intella X Wallet Update
- Intella X Game Platform Site Launch

PLATFORM ECOSYSTEM EXPANSION

- Multi-Chain Expansion
- New Platform Features

PRODUCT/SERVICE LAUNCH

- Intella X Wallet Soft Launch
- Launch Of Intella X Wallet/Platform Services (DEX, NFT Marketplace, Launchpad)
- Game(s) Launch

GLOBAL LISTINGS

- CEX Listings
- DEX Listings

INTELLA X ANNOUNCEMENT

- Private Funding
- Partnerships Announcement
- Whitepaper Publication
- Teasing Site Launch

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