

INTELLA X WHITEPAPER v1.0

Web3 Gaming Platform



TABLE OF CONTENTS

- 1 INTRODUCTION
- 2 ABOUT INTELLA X
- 3 PLATFORM SERVICE OVERVIEW
- 4 ARCHITECTURE
- 5 ABOUT INTELLA X TOKEN (IX TOKEN)
- 6 DUAL-TOKEN ECONOMY
- 7 GROWTH BEACON FUND
- 8 TOKENOMICS
- 9 ROADMAP
- 10 DISCLAIMER

INTRODUCTION

With the rapid expansion and wide-range implementation brought on by blockchain technology, the gaming industry has been quick in its adoption of the technology due to the capability of changing the current landscape by removing boundaries and introducing new business models and innovative development. For example, tokenizing in-game assets into Fungible and Non-Fungible tokens was groundbreaking and introduced new and innovative business models for game developers while giving users true ownership of their digital game assets.

In 2021, the trading volume of game-related NFTs alone hit \$8.8 billion—a tremendous growth considering that first-generation blockchain games were only recently introduced to the market a few years back. And with the immense growth in such a short span, industry leaders and experts estimate the blockchain gaming market to reach \$48 billion by 2025. This astonishing feat became the catalyst for the mass adoption of blockchain technology by Web2 game developers.

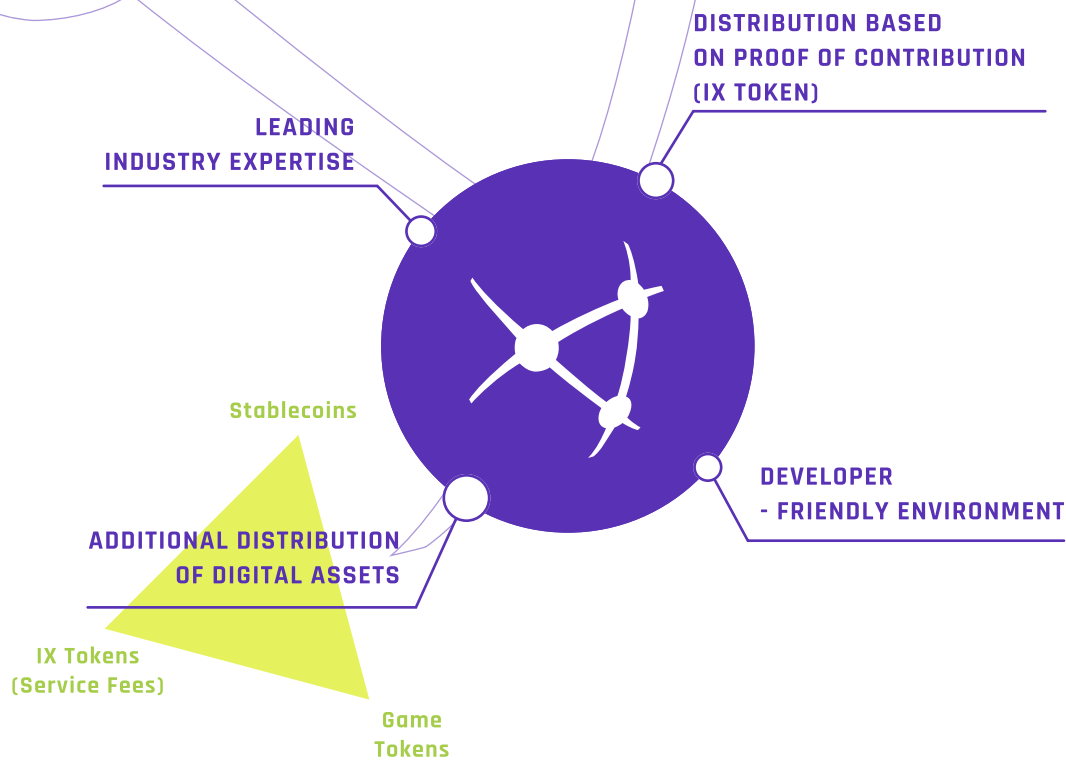
And as the increasing numbers of game developers seek to migrate their projects into Web3, many face a high entry barrier due to a lack of technical expertise and market insight needed for the transition. These occurrences led to the emergence of blockchain gaming platforms that provide the developers with the necessary tools and services to assist in their adaption to blockchain technology.

However, despite the importance of such platforms in the market, the platform providers are simply offering support for the onboarding services while maintaining the traditional, centralized revenue model catering only to the platform provider and developers. Furthermore, in the centralized revenue structure (Where the platform providers regulate and dictate), the generated revenue is shared exclusively amongst only the platform providers and the individual developers. And combined with obscurity in the usage of funds specified in the platform's token economy, it negates the fundamental concept of decentralization for Web 3.0.

Per contra, Intella X's vision is to bring the core principles of Web 3.0 closer to reality by guiding game developers in their journey into Web3 and ushering in a new standard of decentralized platform revenue structure that compensates not only the developers but the users of the ecosystem as well.

ABOUT INTELLA X

Intella X's mission is to usher in a new era of Web3 gaming platform with industry-leading developers, business development managers, and data science experts with the main focus on bringing a contributor-centric ecosystem that embodies the platform provider, game developers, as well as the users of the ecosystem.



INDUSTRY EXPERTISE

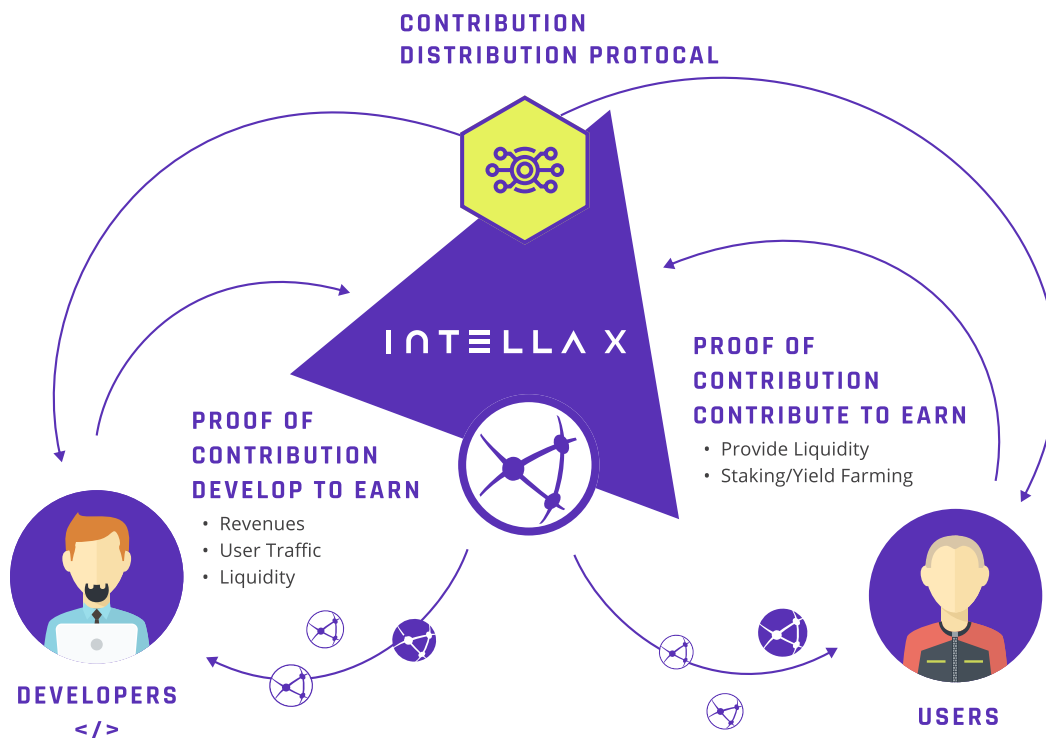
The founding team is comprised of industry experts in both blockchain and gaming sectors with in-depth knowledge and expertise in multi-platform development and various game services—genres ranging from RTS (Real-time Strategy, Shooters, MOBA, RPG, MMORPG, Simulations, and more). The team is also supported by a Genesis Contributor, an organization with +20 years of industry knowledge working with over 500 developers worldwide in developing and operating large-scale gaming platforms.

DEVELOPER-FRIENDLY ENVIRONMENT

The Intella X platform has been carefully designed to lower the technical barriers encountered by potential game developers in their migration to the Web3 space. Specifically, the onboarding process to the platform. For potential game developers' transition to Web3 through the platform, a developer-friendly environment and needed services are provided to ensure a successful entry to the Intella X ecosystem. From direct onboarding or migration from a different platform, the IX platform offers numerous technical services to support the needs of each developer' in their integration process. Some of the services include, but are not limited to:

- White-glove technical support and consultation
- Competitive revenue share model
- Grants and kick-start funds for upcoming game developers
- Token-related services (i.e., Token Minting, IDOs, Liquidity, Tokenomics advisory, etc.)
- Launchpad (Fungibles and Non-fungibles) service
- Distribution of native platform/governance token based on contribution

TOKEN DISTRIBUTION BASED ON PROOF OF CONTRIBUTION (NATIVE PLATFORM/GOVERNANCE TOKEN - IX TOKEN)



Unlike PoW or PoS consensus algorithms, where miners and validators are compensated for processing and validating on-chain data, the IX platform uses the Proof of Contribution (PoC) service model that allows contributors to the platform's ecosystem (Contributors - Intella X, game developers, and users) to be compensated for their contributions in the form of the platform's native token without the need of running hardware or software.

For game developers, three key metrics, comprised of on-chain and off-chain data, are used in determining each developer's contribution to the ecosystem and their shares of the monthly distributed IX tokens. The metrics are projects' generated revenue for the month, MAU (Monthly Active Users), and the TVL (Total Value Locked) for the game's designated Liquidity Pool.

For the users on the platform, contributing by providing liquidity to various token pairs within the platform ecosystem generates yields in the form of the native platform token.

For the initial 36 months, the IX Token will have a minimum monthly supply of 4,000,000 and a hard cap of 8,000,000 tokens. And the monthly supply will fluctuate based on the number of games within the platform. As more developers onboard their projects into the IX platform, the monthly supply will increase but will not exceed the hard cap. However, with a half-life of 36 months, the minimum and maximum monthly release supply will be halved every three years. (On the 37th month, the monthly supply will decrease to a minimum of 2,000,000 tokens with a hard cap of 4,000,000 tokens). The recipients of the monthly released IX Tokens will be the contributors of the ecosystem, which are Intella X, developers, and users within the ecosystem.

And prior to the depletion of the allocated Ecosystem supply, a new native platform token will be introduced that will facilitate and sustain the value of the predecessor token while powering the ecosystem at the same time.

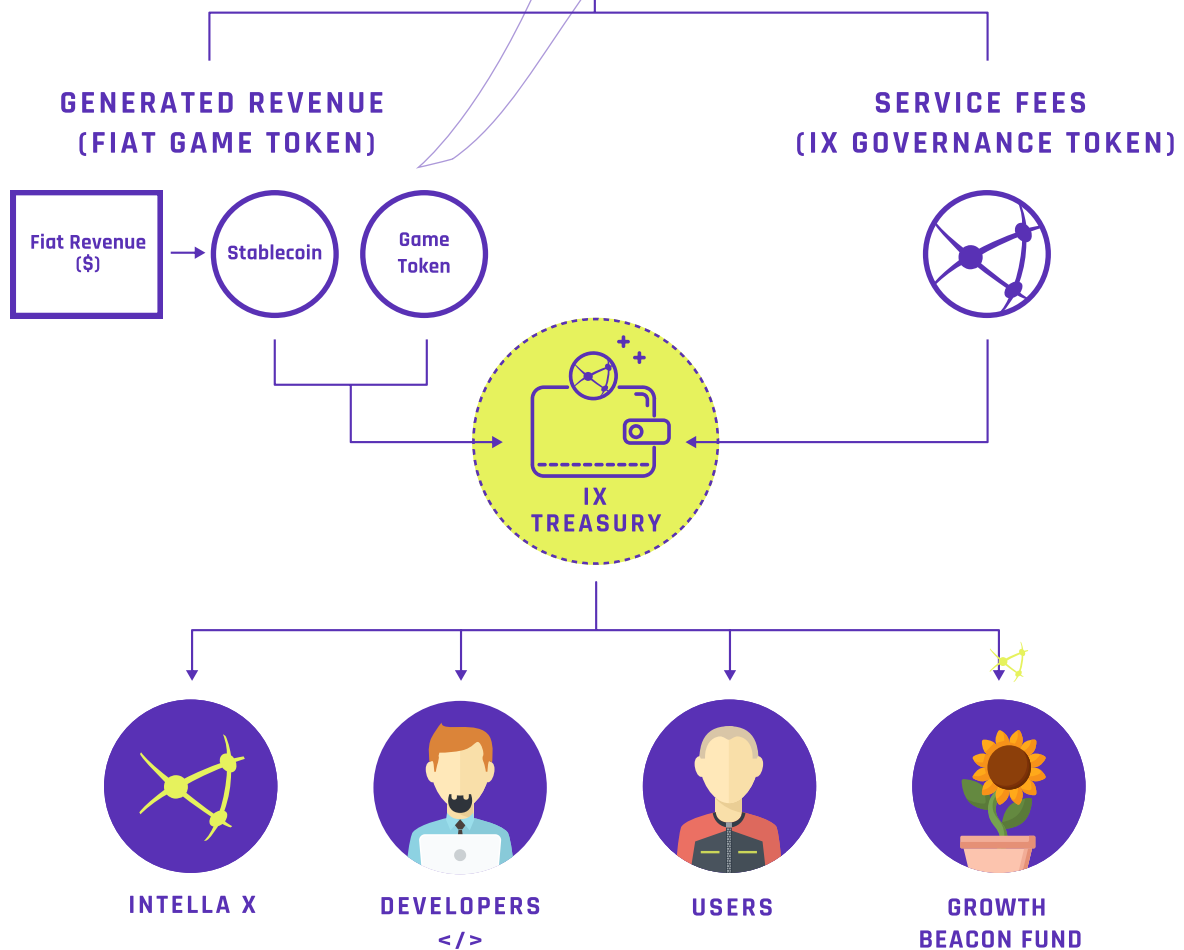
ADDITIONAL DISTRIBUTION OF DIGITAL ASSETS (STABLECOINS, IX TOKENS, AND GAME TOKENS)

In addition to distributing the native platform token to the contributors, Intella X also redistributes shares of the platform's revenue to exercise the core principles of Web3. The generated revenues are distributed back to the contributors in the following form.

- Stablecoins from fiat-based revenues
- IX Tokens from collected platform service fees
- Game Tokens from spent from the individual game economy.

The recipients of the redistributed revenue in the form of tokenized assets are Intella X, game developers, platform users, and the Growth Beacon Fund.

PLATFORM REVENUES STREAMS





- **STABLECOINS (GENERATED FIAT REVENUE)**

To distribute fiat-based revenue, shares of the revenue will be converted into stablecoin and redistributed to the contributors. In addition, periodic reports will be disclosed to the community to maintain a transparent and credible platform service.

- **IX TOKEN (PLATFORM SERVICE FEES)**

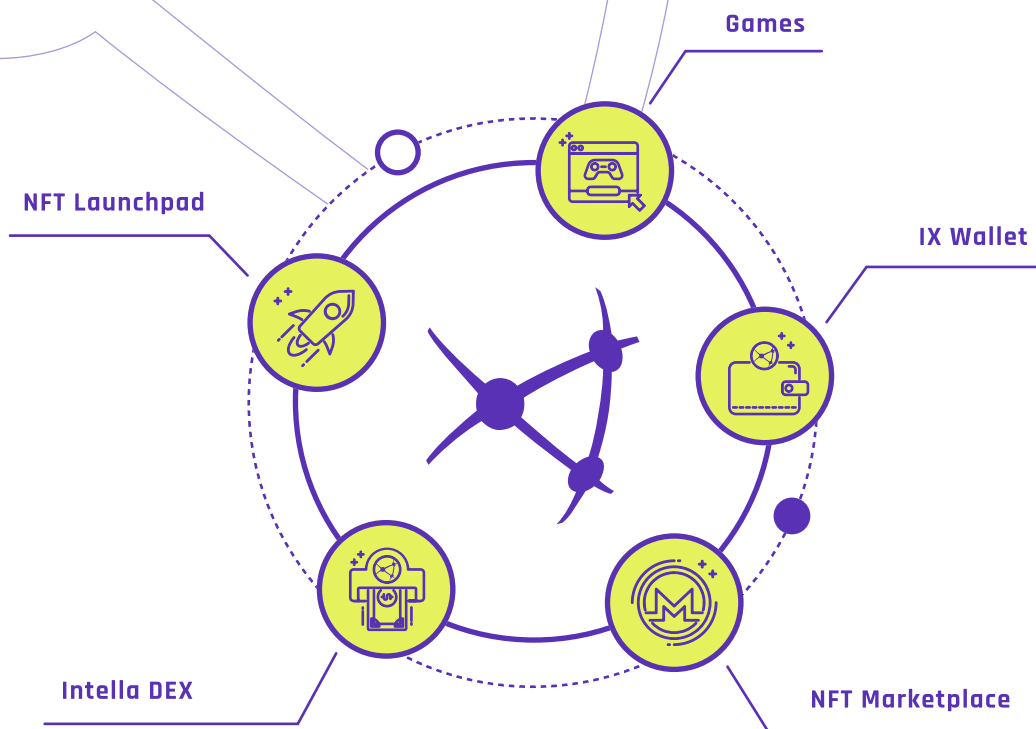
As the native platform token is used to interact with platform services, collected IX Tokens through the service fees (e.g., Buying and selling NFTs, swapping game tokens, Launchpad, etc.) will be redistributed back to the contributors.

- **GAME TOKENS (IN-GAME USAGE)**

Intella X will receive shares of each game token spent within the individual game economy as a platform provider. Collected game tokens are then distributed back to the ecosystem's contributors along with other tokens in the revenue distribution protocol.

PLATFORM SERVICE OVERVIEW

As a platform provider, Intella X provides a variety of services to both game developers and platform users. The proprietary services accommodate existing Web3 clients, game developers, and users transitioning from the traditional Web2 market.



DEVELOPER FRIENDLY ENVIRONMENT / ONBOARDING SDK

To facilitate the traditional game developers' transition to the Web3 space, Intella X provides a friendly onboarding environment, optimized onboarding SDK, and hands-on technical support to fit the individual game developers' needs in their integration process.

IX WALLET

The IX Wallet is a Web3-based wallet optimized for game services for the Intella X platform. Services include digital asset management, DEX, NFT Marketplace, Launchpad, and more. Users can access the platform services from their mobile device or as a browser extension.



INTELLA DEX

The proprietary DEX has been designed exclusively for the Intella X platform. Intella DEX is the primary source for game users and liquidity providers to swap and earn exclusive game tokens as well as the native platform token. Providing liquidity through the Intella DEX is one of the primary ways for users to contribute to the ecosystem to earn yields and other tokens rewards from the revenue distribution protocol.

NFT LAUNCHPAD

Launchpad in Intella X is the accelerator/incubation program that assists in bootstrapping upcoming projects' entry into the ecosystem. It is a secure gateway that supports upcoming projects through crowdfunding investments directly from the users of the ecosystem. Upcoming game developers can use the service to promote their projects, raise funds, and create awareness to ensure successful entry to Intella X's ecosystem.

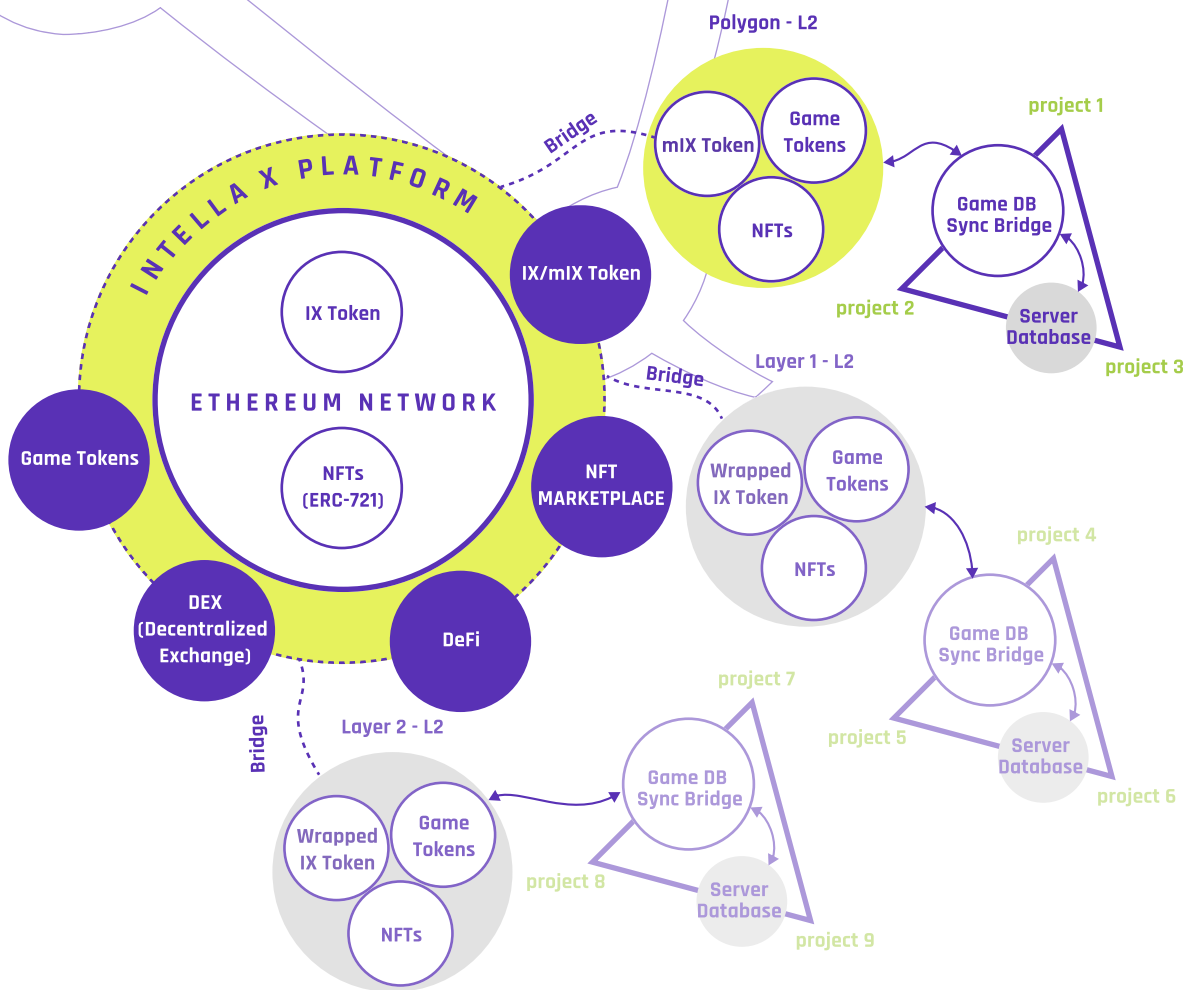
NFT MARKETPLACE

Game developers with NFT integration to their projects will be able to mint and sell their unique game NFTs in the designated marketplace without the burden of high transaction fees. The marketplace also supports P2P trading, allowing game users to buy and sell NFTs with other users in real-time.

ARCHITECTURE

Intella X will be an interoperable multi-chain platform that will be powered by two different blockchain networks during its initial establishment.

Ethereum, and its layer-2 solution, Polygon.

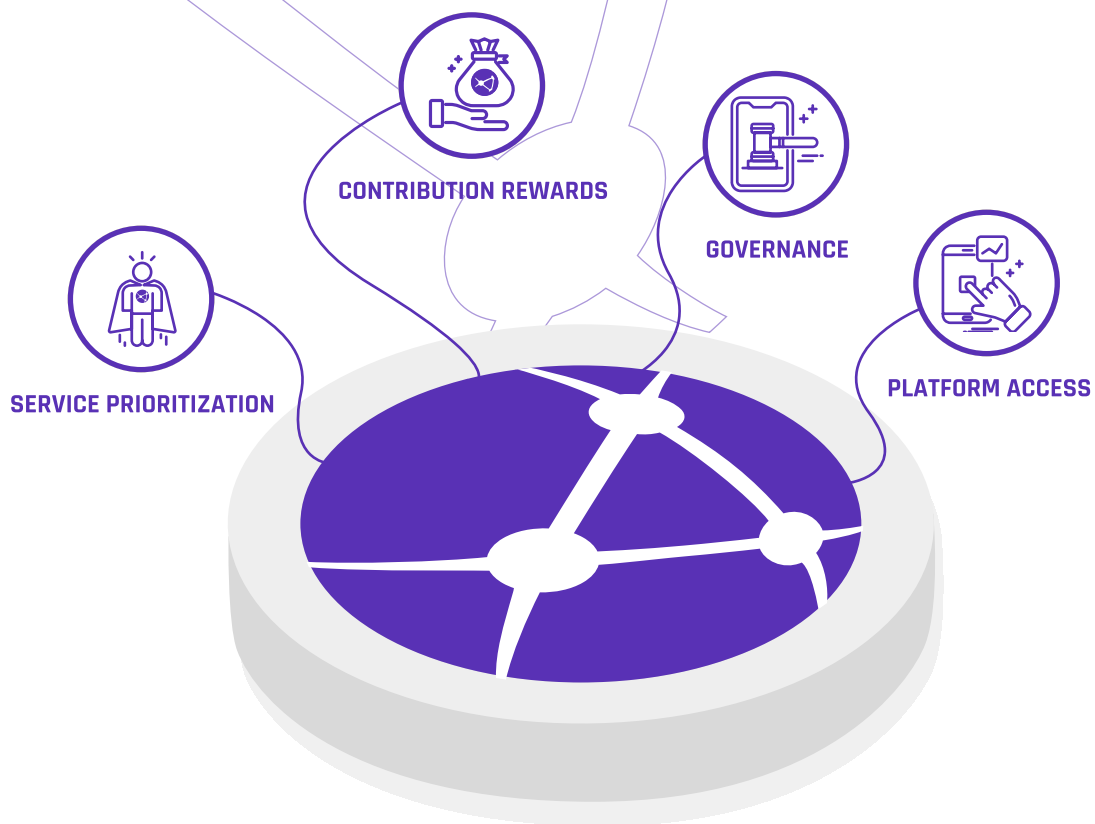


As the IX platform expands and reaches adequate sustainability, it will expand its reach to other networks for future ecosystem expansion.

The native platform token, IX Token, is an ERC-20 standard token on the Ethereum Network, while the platform itself is built on top of the Polygon network. The native platform token will be bridged and used on the Polygon network due to its effectiveness in providing a highly-optimized, enterprise-grade scalability solution.

ABOUT INTELLA X TOKEN (IX TOKEN)

Intella X Token (IX) is the native platform token and the governance token for the Intella X platform. With a fixed max supply of 2,000,000,000 tokens, the IX Token is a multifunctional token weaved into the platform's ecosystem to power the platform and interact directly with other individual game tokens. It serves as the basis for every, and all transactions within the platform and has the following uses but is not limited to;



• PLATFORM ACCESSIBILITY

IX Token powers every feature and service available within the platform. Being the native platform token, IX is the native currency used to interact with services and games tokens in Intella X.

• CONTRIBUTION REWARDS

In addition, to being the native platform token, the IX token is also the reward for ecosystem contributors. Game developers and platform users can contribute and earn their shares of the monthly released supply of the IX token.



- **GOVERNANCE RIGHTS**

Holders of the IX token will be eligible to participate in the platform's governance, where they can exercise voting rights on decisions of the IX ecosystem.

- **SERVICE PRIORITIZATION**

Holders of the native platform token can use them to gain prioritization and receive exclusive benefits such as early access, alpha/best testing, NFT whitelist, and other waitlist services.

- **BURN MECHANISM**

A robust burn mechanism will be in place to ensure and maintain a delicate balance between the token supply and market demand.

DUAL-TOKEN ECONOMY

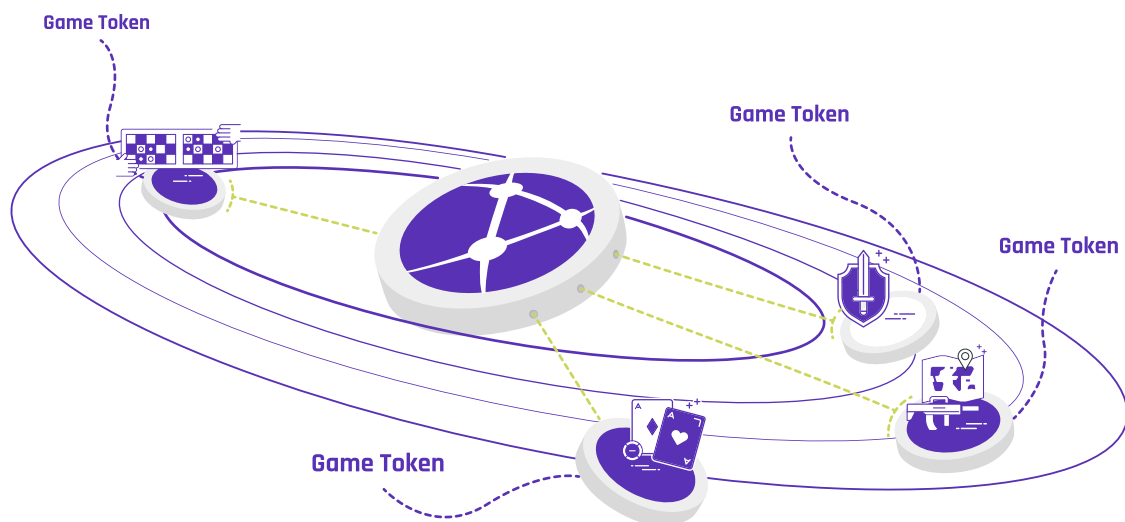
To establish an advanced, expandable digital blockchain gaming ecosystem, Intella X has adopted the "dual-token" economy to the platform to provide the necessary framework and ensure sustainability and continual expansion of the ecosystem.

While game developers share the similar objective of rewarding game users through tokenized assets through intricate game design, each game offers its unique form of gameplay supported by its in-game economy.

Implementing the dual-token structure provides developers with a flexible environment to design and deploy unique and complex game contents through their game-specific tokens, creating a micro-ecosystem within the Intella X ecosystem. In turn, it creates a sustainable ecosystem and increases the platform's capability to support numerous games in the efforts for platform expansion.

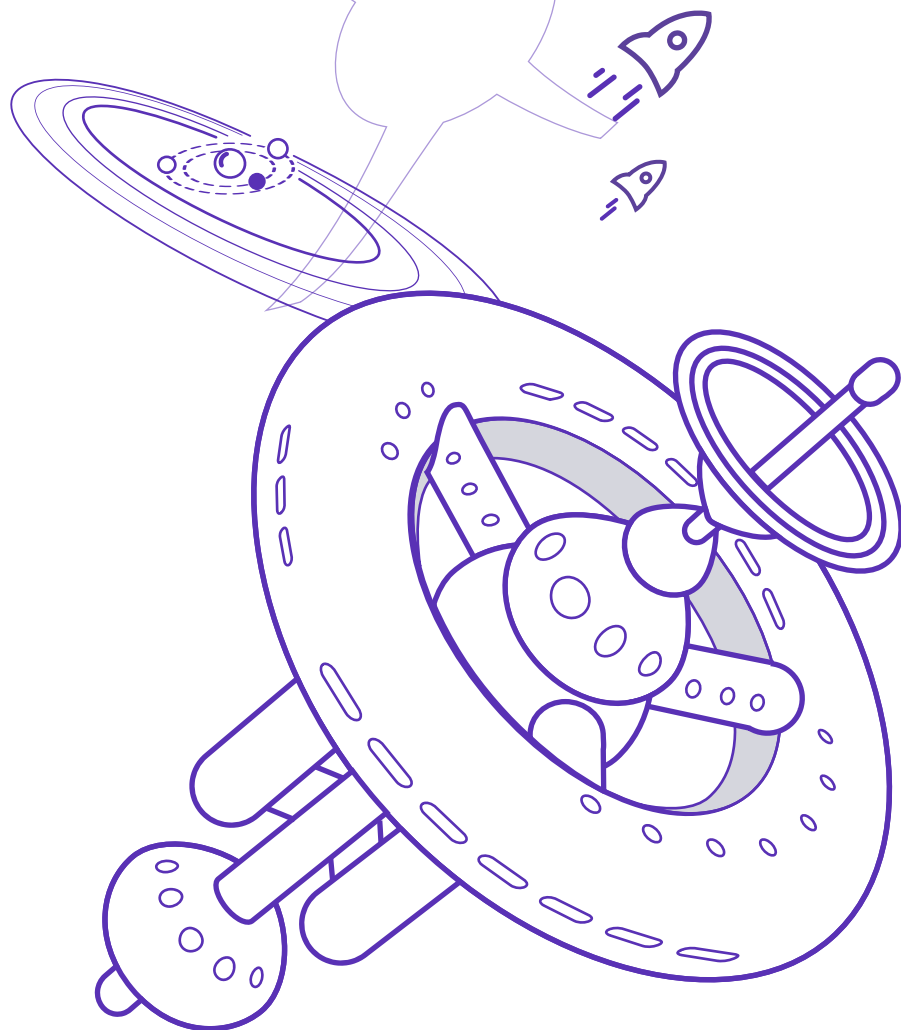
In combination with the game-specific tokens, the primary token, the IX token, will act as a standard measure of value that quantifies the overall value of the IX ecosystem. In contrast, the secondary token, the game-specific token, quantifies the value of the game's unique economy.

Thus, implementing the dual token economy sets the foundation for the sustainable and continuous growth of the platform's ecosystem by providing a suitable developmental environment while increasing the token's intrinsic value by expanding the use cases to each mini-ecosystem of games.



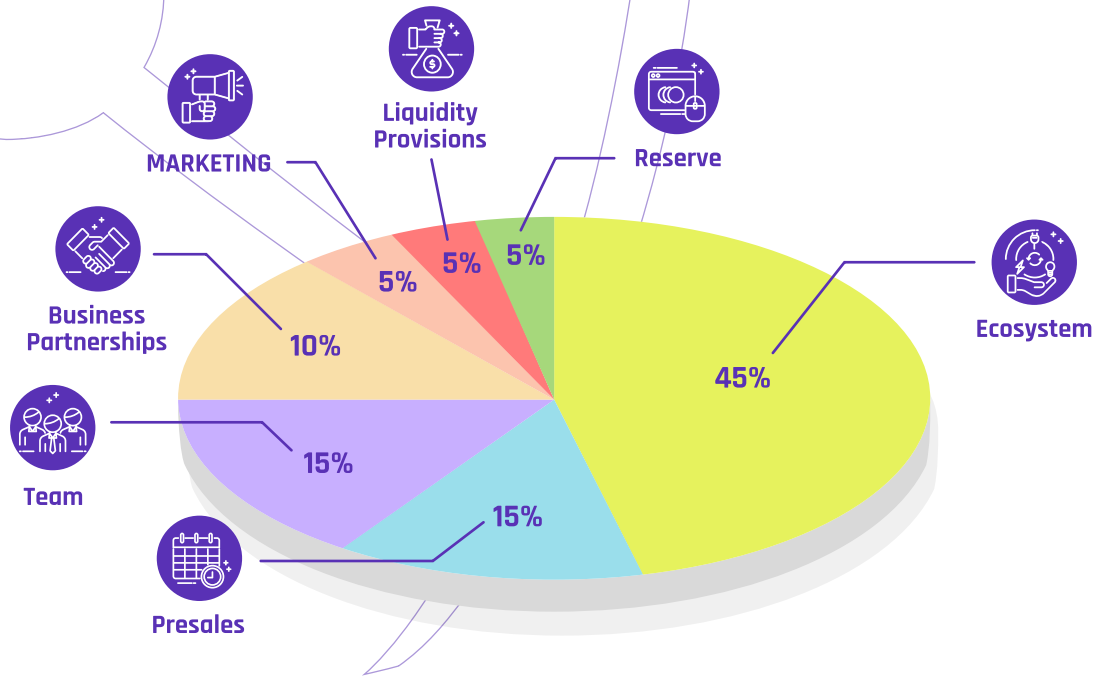
GROWTH BEACON FUND

Growth Beacon Fund or “GBF” has been established to support upcoming project developers by providing necessary funds and guidance to ensure a successful entry to the ecosystem. The funds are dedicated to facilitating project marketing, airdrops, and other innovative approaches to boost the game’s awareness before entering the ecosystem.



TOKENOMICS

A total of two billion Intella X Tokens (2,000,000,000) will be issued and allocated as such;



Allocations	Token Supply	Supply %	Remarks
Ecosystem	900,000,000	45%	Monthly released token supply have a half-life of 3 years
Presales	300,000,000	15%	6 Months Cliff after initial listing 18 Months linear vesting
Team	300,000,000	15%	12 Months Cliff after initial listing 36 Months linear vesting
Partnerships	200,000,000	10%	
Marketing	100,000,000	5%	
Liquidity Provisions	100,000,000	5%	
Reserve	100,000,000	5%	
Total Supply	2,000,000,000	100%	

ECOSYSTEM (45%)

Tokens allocated to the designated supply will be used for monthly release supply for contribution rewards, LP rewards, and other forms that expand the platform's ecosystem and its growth. The monthly supply will fluctuate based on the number of game projects on the platform. (The min. supply is set to 4,000,000 and a hard cap of 8,000,000 per month as well as 36 months half-life starting from the initial DEX listing)

PRESALES (15%)

The allocated supply will be used for private sale investors, both institutional and individuals, to construct and establish the Intella X platform.

TEAM (15%)

The allocated supply will be used for incentivizing the members of the Intella X platform, for their participation, and other parties who have either directly or indirectly assisted in establishing the platform and its operations.

BUSINESS PARTNERSHIPS (10%)

The allocated supply will be used for strategic partnerships of Intella X and solely for building, growing, and expanding the platform's ecosystem through various strategic partnerships and ventures.

MARKETING (5%)

The allocated supply will be allocated to marketing and promoting the Intella X platform and projects within the ecosystem. This includes but is not limited to marketing services such as user acquisition, brand awareness, and other services to continuously promote the platforms and projects within the ecosystem.

LIQUIDITY PROVISIONS (5%)

The allocated supply will be used for services that require initial liquidity provisions and primary LP rewards by Intella X.

RESERVE (5%)

The allocated supply will be used solely to quickly respond to unexpected, urgent circumstances and/or related factors requiring prompt execution via the reserve supply. The usage is flexible; however, the usage and the premise will be disclosed in the token report to maintain transparency.

Distribution of the Intella X Token will be disclosed to all ecosystem contributors through Token Reporting, which will be periodically disclosed to the community to maintain transparency and fair platform management services.

ROADMAP

ACQUISITION AND LIQUIDITY EXPANSION

- Official Platform Homepage Launch
- Launch Of IX Wallet V1.0
- DEX Listing
- Launchpad, And NFT Sales

ECOSYSTEM ONBOARDING PROCESS

- Wallet V2.0 Update
- Centralized Exchange Listings
- Launch Of Staking/LP Services
- Launch Of NFT Marketplace
- Onboarding Project(S)
 - House Of Poker (Genre: Social Casino - Mobile)
 - House Of Slots (Genre: Social Casino - Mobile)
 - Early Retired Cats Club (Cats & Soup) (Genre: PFP NFT)
 - Fantasy Town (Cats & Soup Ver.) (Genre: SNG)
 - A.V.A (Genre: FPS - PC)
 - Crypto Golf Impact (Genre: Sports - Mobile)
 - Brave Nine (Genre: RPG, Turn-Based Strategy - Mobile)
 - Confidential (Genre: MMORPG - Mobile)

PUBLIC ANNOUNCEMENT OF INTELLA X PLATFORM

- Token Private Sales
- Partnership Agreements
- Whitepaper 1.0
- Teasing Page Open

ECOSYSTEM EXPANSION

- Multi-Chain Integration
- Additional Platform Services

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